

Harnessing the potential of private and corporate foundations

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UNESCO Global Education Monitoring report
Geneva, 24 November 2017



Rationale

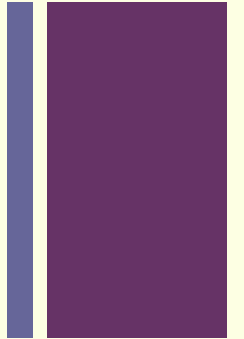
Annual financing gap of US\$ 39 billion per year for achieving SDG 4 .

The Education 2030 Framework for Action calls for 'unlocking potential sources' .

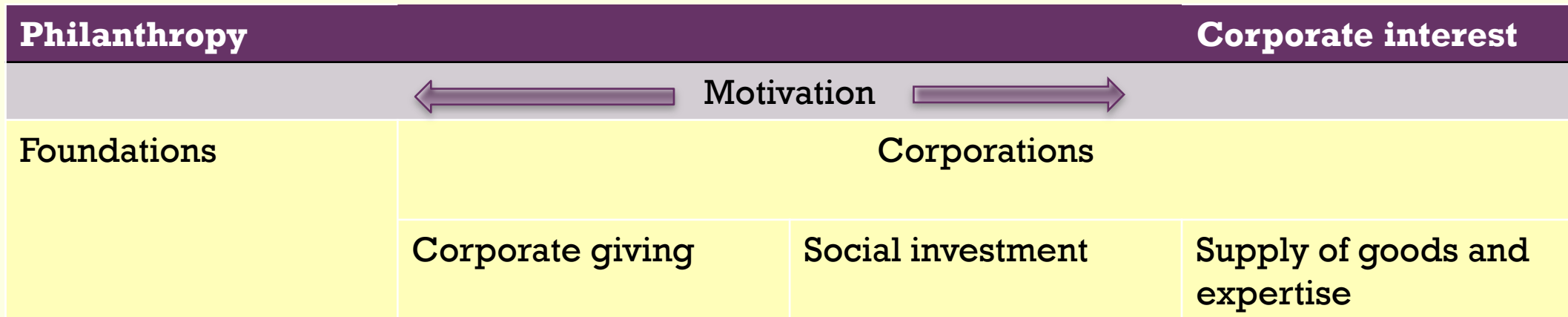
- UNESCO's Education For All Global Education Monitoring Report in 2012
 - Private foundations amounted around US\$135 million/year
 - Overall contributed by private foundations, corporate giving, social investments and in-kind contribution - US\$548million/year
- Objectives
 - Update the total amount of their contributions engaging in education in developing countries;
 - Its size compared to ODA education;
 - Alignment to SDG 4; and
 - Trends and enabling factors – unlocking potentials?



The many faces of private contributions to education

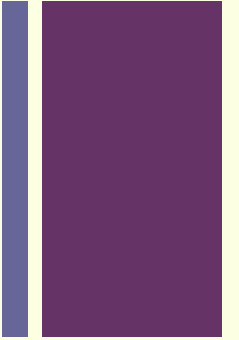


Organisations that are non-governmental and non-profit organisations; possess principle funds of their own; are accountable and managed by their own trustees and directors; and they promote social, educational, charitable or other activities serving the common welfare





Facts about data on philanthropy



- No organized world-wide data collection procedure. Foundations file tax returns, which in some cases are publicly available. Foundation Centers in US Europe and Asia collect some data on voluntary basis but do not correspond to DAC categories. (OECD, 2004)
- Some initiatives aim to fill gaps in the data and quantify private development assistance at a global level.
 - UNESCO EFA report (2012), OECD Survey (2012; 2017), AFD (2017)
 - The Hudson Institute's Center for Global Prosperity and WINGS; Foundation Center
 - The Institute for Health Metrics and Evaluation/University of Washington (health)



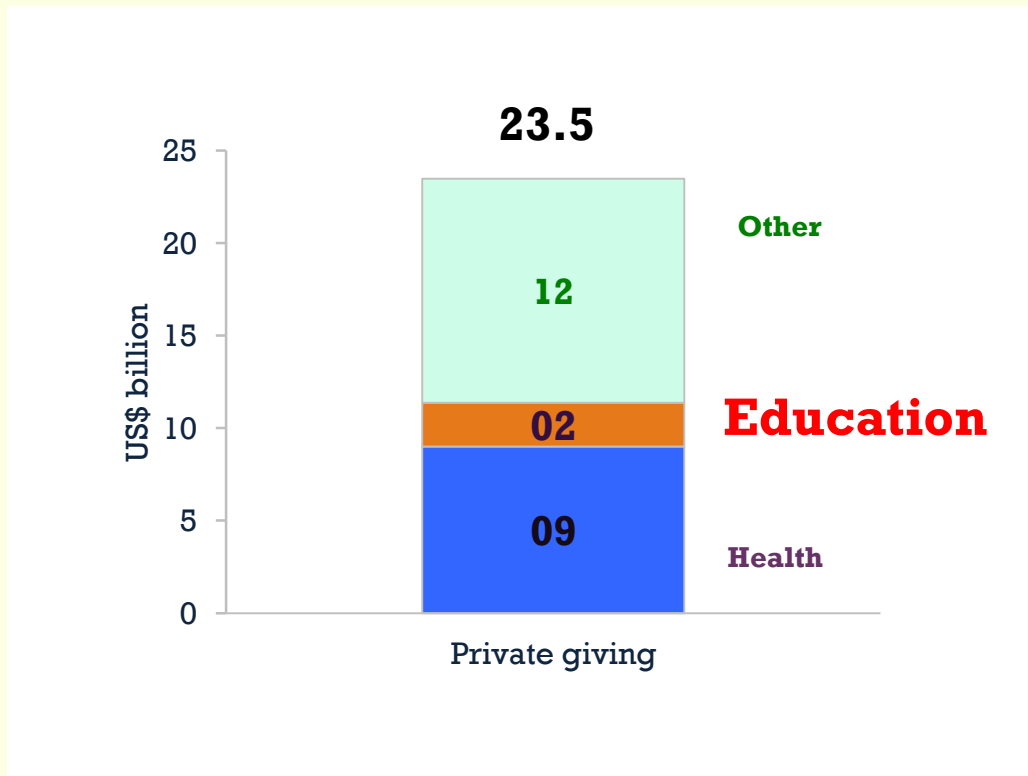
1. Update the 2012 Education for All
Global Monitoring Report estimate
using new OECD data



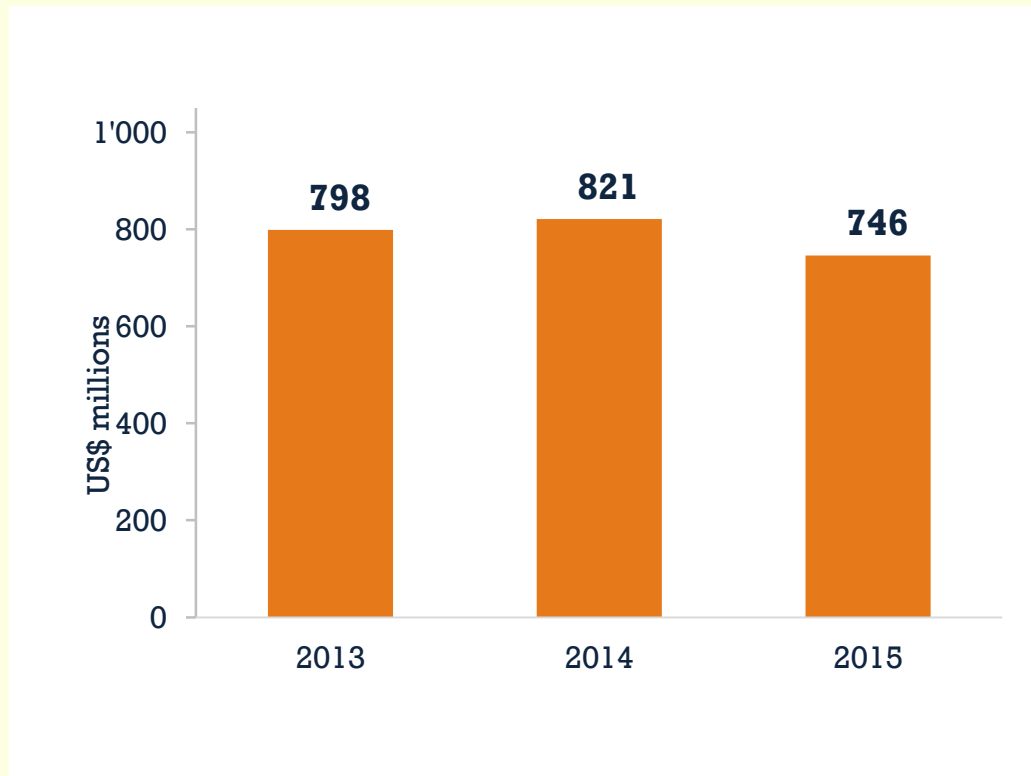
US\$2.4 billion is given to education between 2013 and 2015



a. All sectors (2013-2015)



b. Education



Source: Global Education Monitoring Report team analysis based on OECD (2017)



Education accounted for 10% of total private giving

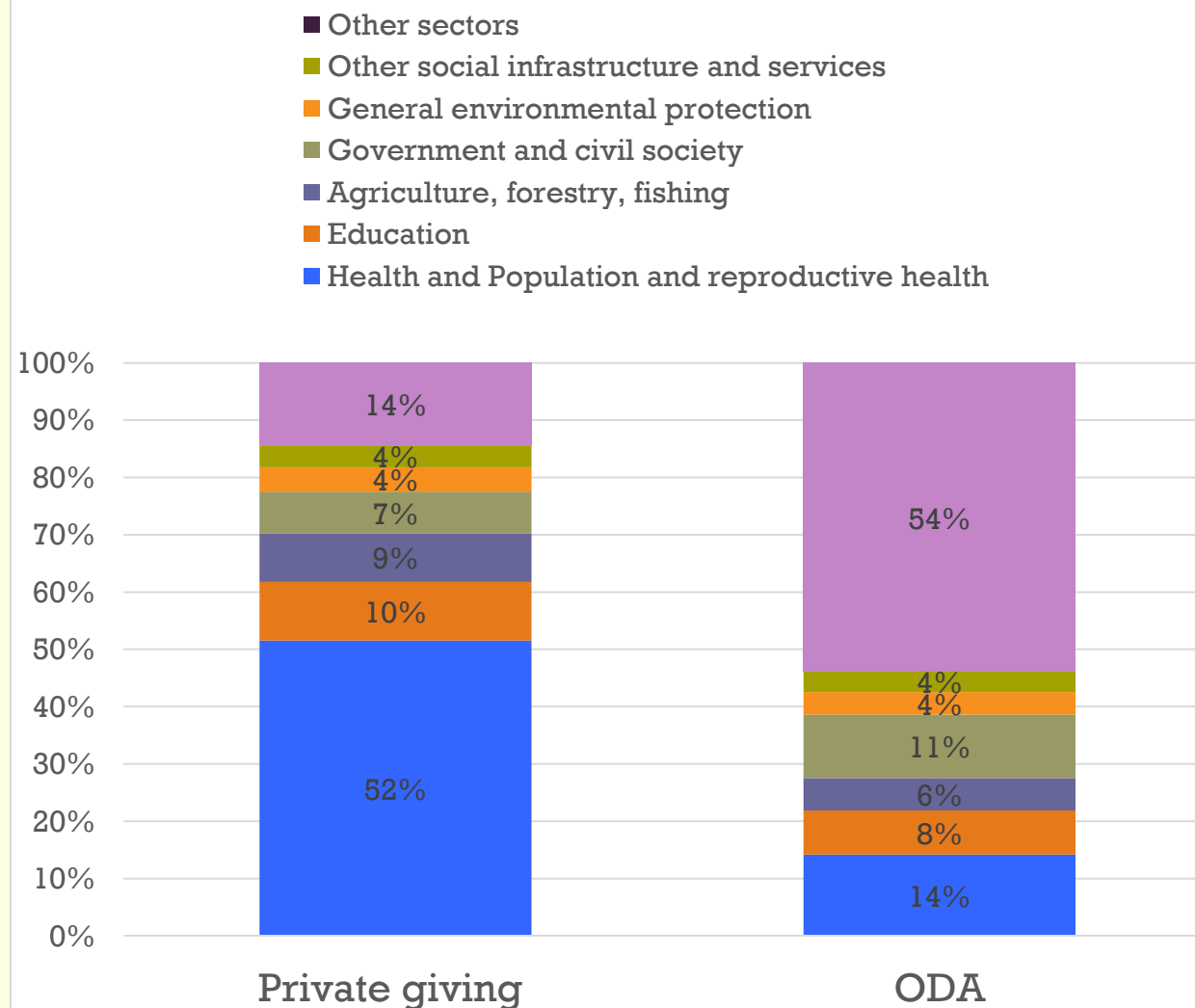
Education is their priority

According to surveys of 28 foundations from Europe, North America and emerging countries; and

71 of the top 100 philanthropists in China

India, Singapore

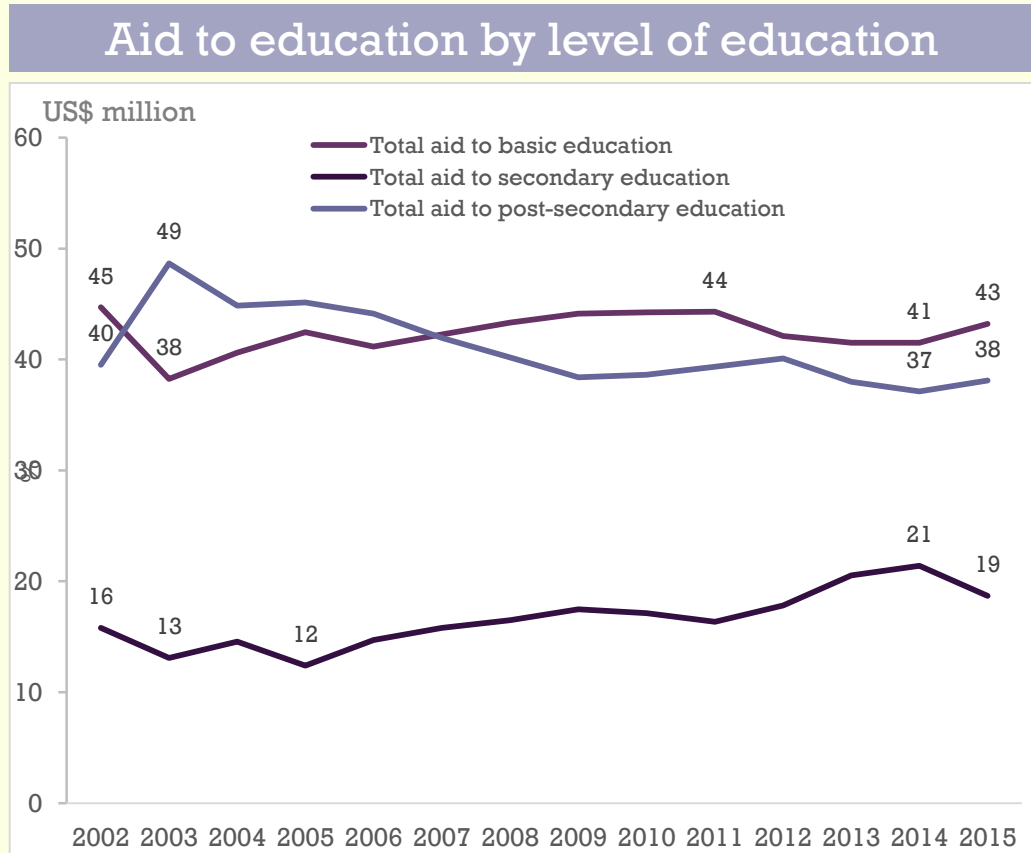
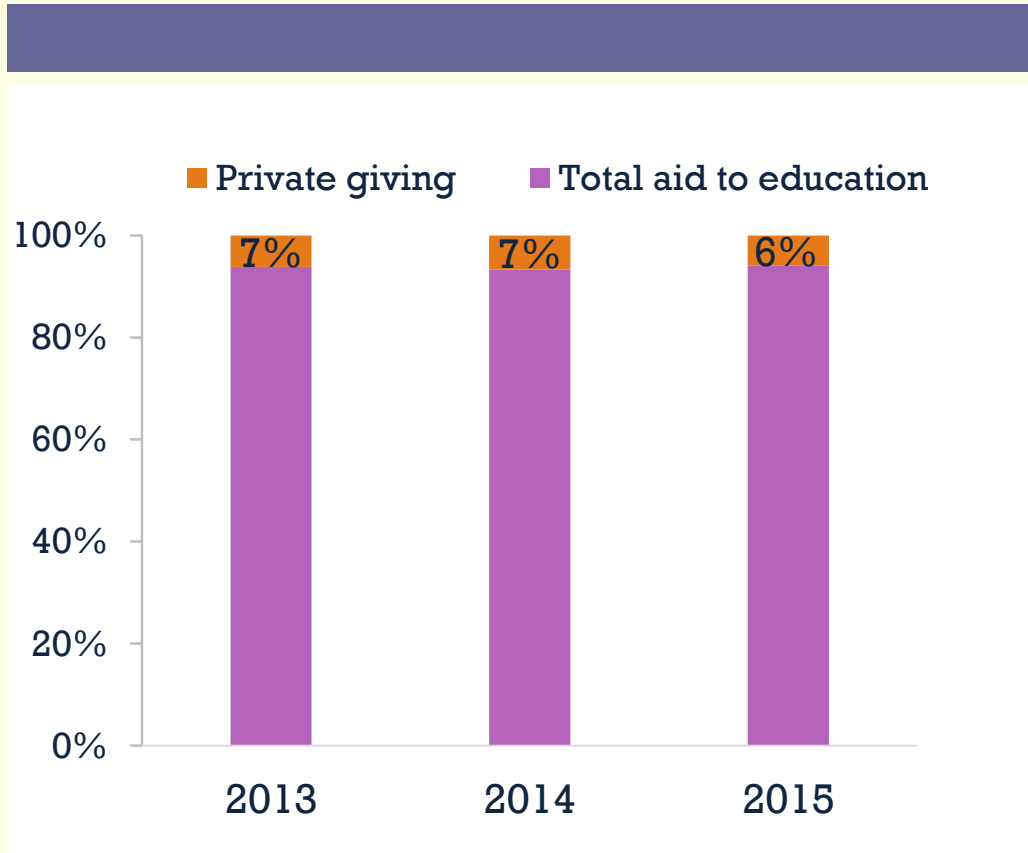
Private giving compared to ODA by sector, 2013-2015



Source: Global Education Monitoring Report team analysis based on OECD (2017)



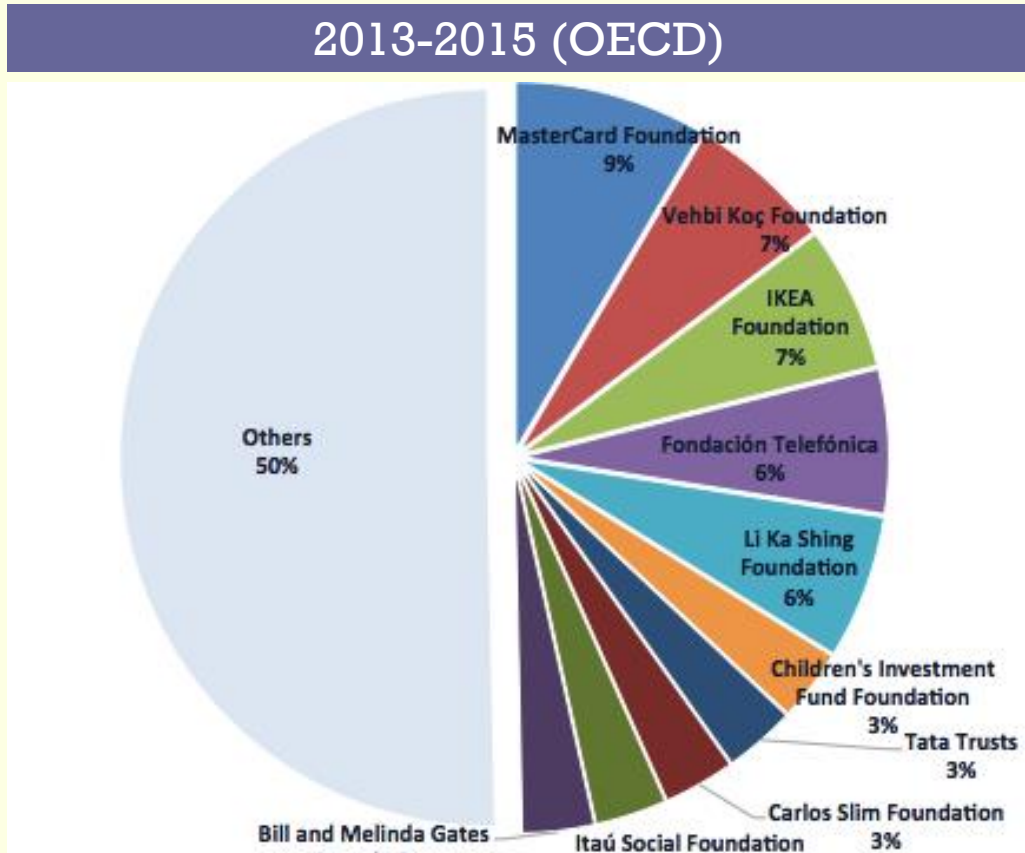
Private giving to education is still small compared to total ODA to education



Source: Global Education Monitoring Report team analysis based on OECD (2017)



Most of the top ten foundations in education in 2013-15 are based in emerging countries



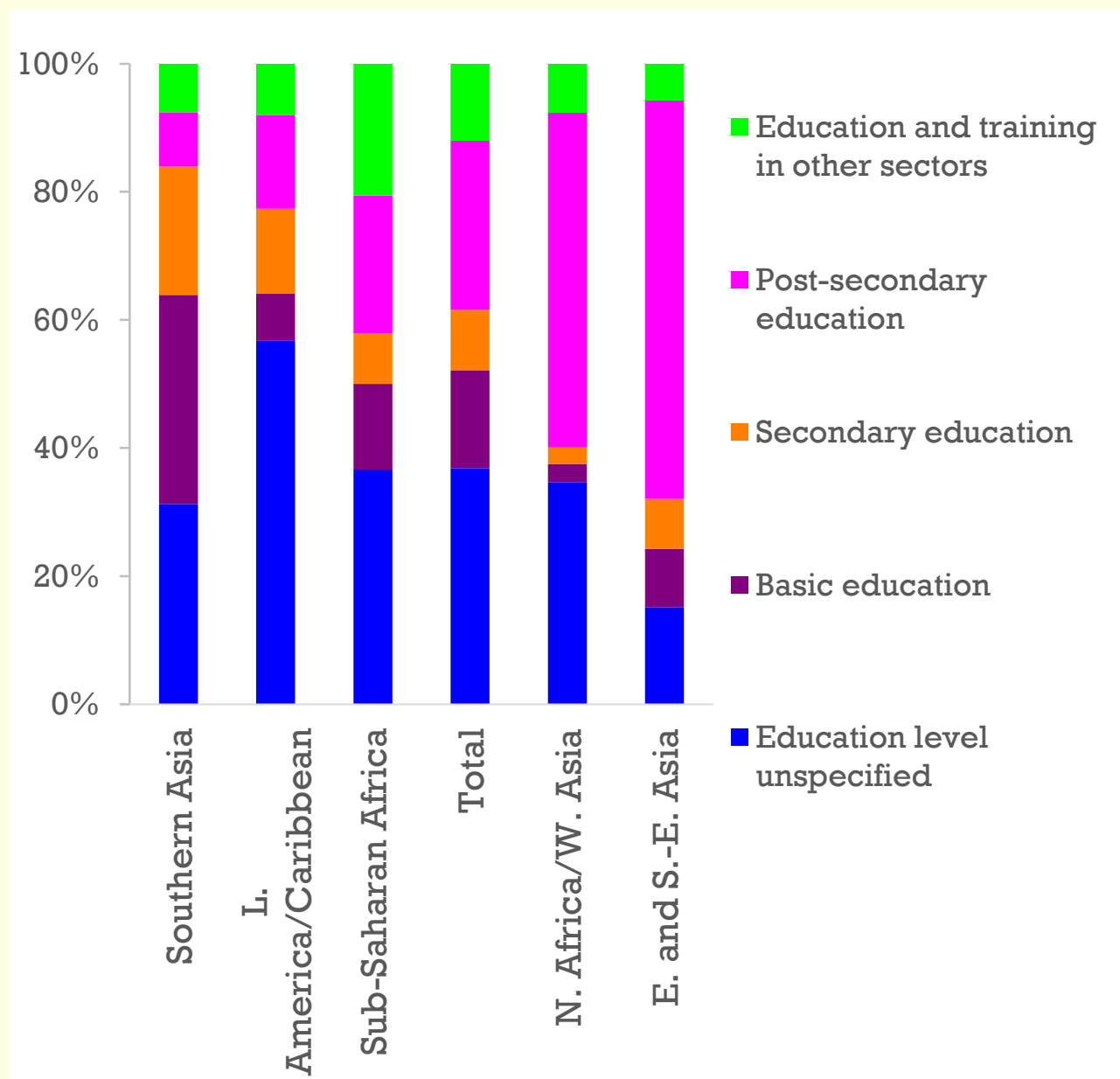
2012 study (EFA GEMR)

Open Society Foundations
MasterCard Foundation
The William and Flora Hewlett Foundation
Ford Foundation
Carnegie Corporation of New York
Bernard van Leer Foundation
Michael and Susan Dell Foundation
MacArthur Foundation
The John D. and Catherine T. Kellogg Foundation
Liberia Education Trust (US and Monrovia)



Do private giving reach those are in need?

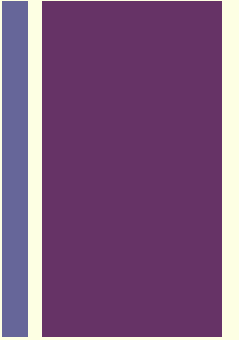
Foundations spent little to support basic and secondary education; instead they focus on tertiary education and education policies



Source: Global Education Monitoring Report team analysis based on OECD (2017)



Key messages



- Size of contributions made by private foundations is likely to be larger than we understand at the moment
- Basic and secondary education not their focus but tertiary education – especially providing scholarships, education system strengthening and research activities
- Emerging countries emerging foundations, Western Europe and North America not large players
- Challenges are lack of local presence and the notion of a drop in the ocean in certain areas
- Enabling factors little talked and pave ways to flourish