



“PHILANTHROPY IN EDUCATION: GLOBAL TRENDS, REGIONAL DIFFERENCES AND DIVERSE PERSPECTIVES”

NORRAG SYMPOSIUM SERIES

22<sup>ND</sup> – 24<sup>TH</sup> NOVEMBER, 2017

## **Harvesting Philanthropy for Development and Education- Case from Pakistan**

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# INTRODUCTION

- ▶ Philanthropy is blooming around the globe but in Pakistan, the achievements of this sector is phenomenal.
- ▶ The country with all its challenges, still presents an enormous philanthropic contribution because of religious and cultural norms.
- ▶ Pakistan has a long tradition of religious giving through Zakat and other forms of giving.
- ▶ 98 percent of Pakistanis either give through cash, in-kind, or time volunteered.
- ▶ This figure represents a source of deep social investment that can contribute to alleviate poverty.

# INTRODUCTION

- ▶ In particular, philanthropic contribution to CSO's and social causes, especially education, has become bolder and more visible in Pakistan recently.
- ▶ Almost 98% of households contribute more than Rs 250 billion a year to philanthropic activities.
- ▶ There is no systematic data collection available which quantifies the value of philanthropy in Pakistan but the activity is enormous in terms of reach and impact.
- ▶ There are two main types of institutional agreements: an institutional setup for corporative Philanthropy and the intermediate institutions collecting donations for their Philanthropic activities but are independent of any formal corporate linkages.
- ▶ This study will also provide examples of 2 such big institutions in Pakistan (ITA AND TCF), particularly NGOs, receiving large donations and making a difference in the educational landscape of Pakistan.

# BACKGROUND

Dearth of  
systematic studies in  
South Asia

Although they have  
played major role  
towards education

Worldwide, a  
developing number  
of philanthropic  
establishments have  
joined

Have turned service  
provider-ship into a  
partnership from a  
completely  
government zone

# EDUCATIONAL CHALLENGES

- ▶ Pakistan was at the centre of unmet global MDG/EFA targets.
- ▶ The 18th Amendment (Article 25-A) made in 2010 to the constitution of Pakistan declares education as a fundamental right guaranteed by the State.
- ▶ Still 21% children age 5-16 are still out of school (ASER Pakistan, 2016).
- ▶ 3 out of 4 provinces and federal areas have legislated to implement Article 25-A- rules just being framed.
- ▶ As per surveys conducted in Pakistan, half of the school going age children studying in class 5, are unable to read basics in Language and English.



# EDUCATIONAL CHALLENGES



In 2015, 20% of children are out-of-school (5-16 years)



37% of all school-aged children (3-5 years) enrolled in schools



48% of the surveyed government primary schools did not have toilets



40% of the surveyed government primary schools did not have drinking water

63% children (3-5) currently not enrolled in any early childhood program



51% class 5 children could not read sentences (English)



1 out of every 5 kids (6-16) do not attend school



1 out of 5 students of class 2 cannot read Urdu sentences



50% class 5 children could not do two digit division



45% class 5 children could not read a story (Urdu/Sindhi/Pashto)



9 out of 10 students of class 3 cannot read English sentences



Almost Every 2nd student from Class 5 cannot read English words

Overall teacher attendance in surveyed government schools was 89%



Overall student attendance in surveyed government schools was 86%



Every 2nd student from Class 5 still cannot perform basic division



11 out of 20 students of class 3 cannot perform basic subtraction





# PHILANTHROPIC ENGAGEMENT IN THE FIELD OF EDUCATION

## PROGRAMS RUN BY IDARA-E-TALEEM- O-AAGAH I & THE CITIZENS' FOUNDATION



# Idara-e-Taleem-o-Aagahi

## Centre for Education and Consciousness

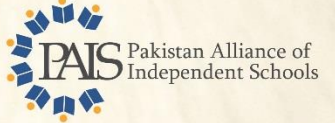
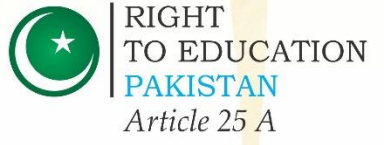
### Vision

To Promote education as a comprehensive process for human and social transformation



### Mission Statement

To advocate and demonstrate universal learning and standard setting in education as a comprehensive, contemporary and inclusive experience for human evolution and consciousness; ITA seeks to create multiple learning opportunities for ALL children, youth and adults without discrimination on account of gender, class, age, religion, color, ability and ethnicity.





# WE HAVE REACHED



Children  
**5.6 million**



Schools  
**60,115**



Volunteers  
& Partners  
**44,796**



Teachers &  
Trainers  
**358,958**



Community  
Members  
**6.4 million**

# THROUGH



School  
Initiatives  
**1.4 million**



Research  
**2 million**



Events & Festivals  
**643,300**

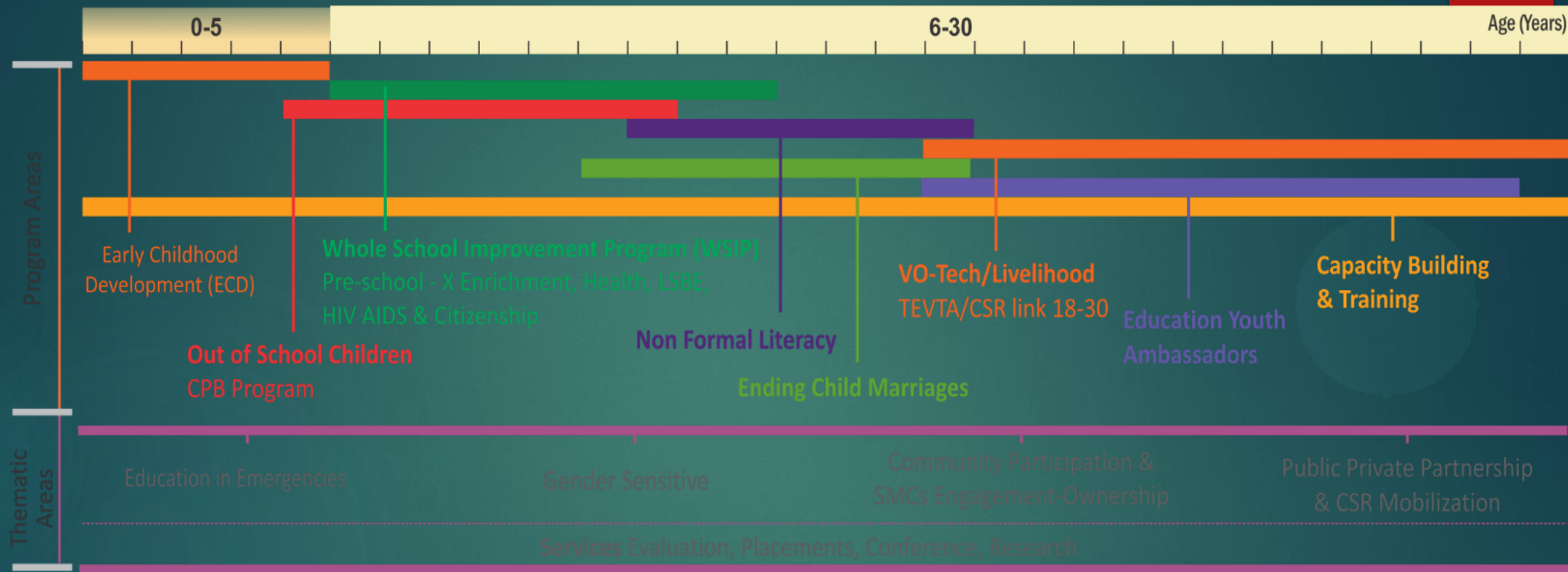


Online  
Initiatives  
**75,154**



CSR  
**8.4 million**

# Scaling Up: A Sector Wide Approach for High Impact and Visibility



عوامی تحریک برائے معیاری تعلیم



RIGHT TO EDUCATION  
PAKISTAN  
Article 25 A



# SCHOLARSHIP PROGRAMS

- ▶ Idara-e-Taleem-o-Aagahi (ITA) aims to elevate the socio-economic position of the needy & deserving students by providing access to quality education through needs-based scholarships.
- ▶ ITA duly acknowledged the students who get high marks in exams but they not are able to pay high charges to get the higher education.
- ▶ The program “Mian Muhammad Jamil & Begum Lal Shah Bukhari Scholarship Programs” named after illustrious parents/citizens of Sheikh and Mrs Farooq Jamil provides an opportunity for talented students who are financially disadvantaged.
- ▶ The program Farooq Jamil Scholarship has helped the youth specially the women of the community to enhance their skills and livelihood plus help the society in building a bright future of their community.
- ▶ Recently, in June 2017, ITA has given scholarships to more than 300 students including, 240 females and 60 males.

# QARZ-E-HASNA [LOAN FOR CHANGE] “APNA KAROBAR KHUSHAL GHARBAR”

- ▶ “Apna Karobar Khushal Gharbar” is micro-financing product which supports competent and TVET graduates who aim to enhance their businesses or venture entrepreneurial ambitions after getting vocational training under ITA TVET Programs.
- ▶ The program has introduced different models to give financial support to the deserving students passed out from formal schooling and also from skill development programs.
- ▶ TVET graduates have been provided with the microcredit amount with which they are successfully running their business in their localities.
- ▶ The principal amount of the micro credit facility is PKR 20,000.
- ▶ This project is being initiated and tested in three districts Khanewal, Toba Tek Singh, Muzaffargarh

# SUCCESS STORIES



Kiran belongs to a lower middle class family At Kamalia, her husband is a worker on daily wages. After completing her certification of beautician as a Guddi Bajji through ITA and TEVTA she started her home based business of beauty parlor and got opportunity of availing a chance of getting Micro credit. Kiran feels very confident after starting her own business she has realized the strength of her personality. She has intentions to support her family from financial point of view. She has had good business this Eid by providing services to ladies in her area .Kiran has an average of 3 customers daily with a lump sum business of around 5000 RS per month .she very proudly announces that she bears the payment of the monthly installment of the loan from her savings from business.



Gulshan Belongs to a village of Pir Mehal. she did not knew about her qualifies earlier but after joining the course and training as a GUDDI BAJJI she started her business with a dream that she can do something in her life. Thanks to her Husband who has fully supported her and has promised to help her in establishment of her beauty parlor. She was leading her life simply as normal domestic girl and was not confident. She did not know about her abilities before this experience. Now she feels very confident and has developed a desire to grow as an individual and to make a name as a professional. Her clients are increasing on daily and she has a business of a range of 3500 to 4000.

# INTRODUCTION- TCF



## THE CITIZENS FOUNDATION

The Citizens Foundation (TCF) is a professionally managed, non-profit organisation set up in 1995 by a group of citizens who wanted to bring about positive social change through education. 22 years later, TCF is now one of Pakistan's leading organisations in the field of education for the less privileged.

The TCF model focuses on providing quality education through purpose-built schools located in the heart of Pakistan's urban slums and rural communities.

The organisation ensures that girls make up nearly 50% of overall student strength. To magnify its impact, improve enrollment and quality of education, TCF is now adopting Government schools across Pakistan.

# INTRODUCTION- TCF

## Our Impact

For the past 22 years, we've been working to provide quality education in the most difficult areas of Pakistan, helping our children break the inter-generational cycle of poverty and inequality, turning them into responsible, empowered and active citizens of the world.

### TCF TODAY

WE ARE ONE OF THE WORLD'S LEADING FORMAL SCHOOL SYSTEMS FOR THE LESS PRIVILEGED



1,441

SCHOOL UNITS

204,000+

STUDENTS

47%

FEMALE RATIO

OUR SCHOOL UNITS ARE SITUATED ACROSS THE COUNTRY



618

SINDH

670

PUNJAB

78

BALUCHISTAN

66

KPK

9

AJK

# PROGRAMS

SCHOOLS

EDUCATION  
PROGRAM

Volunteer &  
Alumni  
Program

Community  
Programs

Government  
School  
Program



# RAISING FUNDS THROUGH DONATIONS



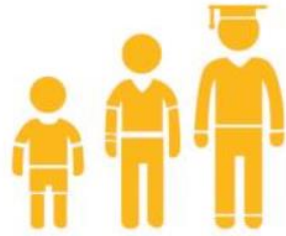
## Educate-a-Child

You can cover all costs to provide a quality educational experience for an underprivileged child.

No. of children

PKR 1,250 | For a Month

Donate



## Educate-a-Child KG-to-Matric

You can cover the cost of teaching, school-books, learning resources & counseling for a child.

No. of children

PKR 165,000 | One-time

Donate



## Support-a-Classroom

These children are our children, and they deserve an opportunity to gather the same memories as we h...

No. of classrooms

PKR 30,000 | For a Month

Donate



## Support-a-School-Unit

Your donation will cover all operating expenses for a school unit incurred during the year.

No. of schools

PKR 200,000 | For a month

Donate



## Set of School books

You can provide children with access to a set of school books to read, write and learn from.



## Re-stocking a School Library

Your donation will help improve and update existing library resources available to our students.



## Replacement of School Furniture

Your donation will improve the quality, comfort & quantity of classroom furniture for our students.



## Sponsor a School Van

You can help improve and maintain a fleet of pick-and-drop vans for TCF teachers.

# CONCLUSION

- ▶ Philanthropy has huge potential. We have given just two examples here.
- ▶ Philanthropy requires a systemic approach and intensive involvement with the target populations over a longer period.
- ▶ Such an endeavor requires the frame work of an organizational set-up working ideally in partnership with the government and private sector under the umbrella of supportive social policies that unfortunately are not in place.
- ▶ It is important to develop broader social policies for the welfare of needy population building meaningful social safety nets and systematically supporting the process of sustainable livelihoods for poverty alleviation.